



# AUSTIN AFRICAN-AMERICAN FIREFIGHTER ASSOCIATION



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## 2011 Austin Firefighter's Ball Partnership Opportunity

The Austin community means a great deal to the members of AAFFA. We believe in giving back to the community in more ways than just through our jobs. One of the major ways of giving back to our community is through our Firefighter Edward Bridges Scholarship Fund. We welcome donations in any amount from businesses or individuals to help us support our scholarship fund and other charitable goals which include: school mentor programs, assisting with voter registration, neighborhood clean-ups, school supplies for children, Pass the Torch youth basketball camps and fire academies. Future community involvement programs include supporting the Austin Coats-For-Kids program, assisting little league programs with uniforms especially those in needy areas as well as tuition assistance

The main fund raiser for AAFFA will be the 2011 **Austin Firefighters Ball** scheduled for January 22, 2011 at the Crowne Plaza Hotel at Hwy 290 and IH 35. It is through your participation as a sponsor or exhibitor at this event, that AAFFA will be able to raise the funds required to carry out the above described charitable goals. Please review the attached sponsor/exhibitor levels. Your donation and support are most appreciated, and will be used to help those in need in the Fire service and Austin community.

### Mission

Thank you for taking time to review information about our organization. We are pleased to share with you a little about us and our event. The Austin African-American Firefighter's Association is a non-profit, non-partisan organization. Our mission is to actively participate in promoting, encouraging, advising and producing professional competent African American firefighters while ensuring equality, and promoting diversification in the fire service and the community. Our objectives include:

- Provide to the community mentors and role models
- Work with the city of Austin's goal and efforts to have a diverse Fire Dept.
- Provide information and career guidance. Provide advice and assistance.
- Aid in communicating firefighter opportunities within the Austin Fire Department to the public



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## **Austin Firefighter's Ball - Sponsor/Exhibitor Levels**

January 22, 2011 – Crowne Plaza Hotel

### **Presenting Sponsor - \$7,500.00**

- Exclusivity of Sponsor's product/services guaranteed
- Ten minute presentation at event
- VIP reserved dinner seating for 10 at AAFFA Ball
- Two 6' display tables in Exhibit Area adjacent to cash bar
- Full page ad in Program
- Advertised as Presenting Sponsor
- Sponsor name on event sponsor boards
- Sponsor name on event website and link provided
- Sponsor name on signage at Distribution Center for obtaining event tickets
- Right to place banner/signage throughout the event area
- Company literature added to gift bag – given to all attendees upon leaving event

### **Titanium Sponsor - \$4,000.00**

- VIP reserved dinner seating for 10 at AAFFA Ball
- Two 6' display tables in Exhibit Area adjacent to cash bar
- ¾ page ad in Program
- Advertised as Titanium Sponsor
- Sponsor name on event sponsor boards
- Sponsor name on event website and link provided
- Right to place banner/signage throughout the event area
- Company literature added to gift bag – given to all attendees upon leaving event

### **Platinum Sponsor - \$2,500.00**

- VIP reserved dinner seating for 8 at AAFFA Ball
- One 6" display table in Exhibit Area adjacent to cash bar
- ½ page ad in Program
- Advertised as Platinum Sponsor
- Sponsor name on event sponsor boards
- Sponsor name on event website and link provided
- Right to place 1 banner/sign in the event area
- Company literature added to gift bag- given to all attendees upon leaving event



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## Gold Sponsor - \$1,200.00

- VIP reserved dinner seating for 6 at AAFFFA Ball
- One 6' display table in Exhibit Area adjacent to cash bar
- ¼ page ad in Program
- Advertised as Gold Sponsor
- Sponsor name on event sponsor boards
- Sponsor name on event website and link provided
- Company literature added to gift bag – given to all attendees upon leaving event

## Silver Sponsor - \$600.00

- Dinner Seating for 4 at AAFFFA Ball
- One 6' display table in Exhibit Area adjacent to cash bar
- Sponsor name in Program
- Advertised as Silver Sponsor
- Sponsor name on event sponsor boards
- Company literature added to gift bag – given to all attendees upon leaving event

## Bronze Sponsor - \$300.00

- Dinner Seating for 2 at AAFFFA Ball
- Sponsor name in Program
- Advertised as Bronze Sponsor
- Sponsor name on event sponsor boards

## Star Exhibitor (in Exhibit Area) - \$150.00

- Dinner Seating for 1 at AAFFFA Ball
- One 6' display table in Exhibit Area adjacent to cash bar
- Company Name in Program as Exhibitor

## ***SPECIAL FUNCTION SPONSORSHIPS***

## Gift Bag Sponsor - \$1,000.00

- Dinner Seating for 2 at AAFFFA Ball
- One 6' display table in Exhibit Area adjacent to cash bar
- Company name and logo displayed on bag
- Company literature included in gift bag
- Sponsor name on event website and link provided
- Company literature added to gift bag – given to all attendees upon leaving event



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## Keynote Speaker Sponsor - \$1,500.00

- Dinner Seating for 2 at AAFFFA Ball
- One 6' display table in Exhibit Area adjacent to cash bar
- Company Name on speaker signage
- Advertised as the Keynote Speaker Sponsor
- Placed on event website as Keynote Speaker sponsor and link provided
- Special recognition at event as Keynote Speaker Sponsor
- Company literature added to gift bag – given to all attendees upon leaving event

## Entertainment (Dancing Music) Sponsor - \$2,000.00

- Dinner Seating for 2 at AAFFFA Ball
- One 6' display table in Exhibit Area adjacent to cash bar
- Company Name on entertainment signage
- Advertised as the Entertainment Sponsor
- Placed on event website as Entertainment Sponsor and link provided
- Special recognition at event as Entertainment Sponsor
- Company literature added to gift bag – given to all attendees upon leaving event

Please feel free to review our website – [www.aaaffa.org](http://www.aaaffa.org) - at your leisure or contact Pat Smith at 972-355-5128 at any time for more information or questions regarding the **Austin Firefighters Ball**. Again thank you for your time and interest in the Austin African-American Firefighter's Association and its charitable causes.



# AUSTIN AFRICAN-AMERICAN FIREFIGHTER ASSOCIATION



## 2011 Austin Firefighter's Ball Sponsor/Exhibitor Form

Company/Organization (as to appear on promotional material)

Contact Name

Address

City

State

Zip

Telephone

Email

Website

### Sponsor Level:

- € Presenting Sponsor - \$7,500.00
- € Titanium Sponsor - \$4,000.00
- € Platinum Sponsor - \$2,500.00
- € Gold Sponsor - \$1,200.00
- € Silver Sponsor - \$600.00
- € Bronze Sponsor - \$300.00
- € Star Exhibitor (in Exhibit Area) - \$150.00
- € Gift Bag Sponsor - \$1,000.00
- € Keynote Speaker Sponsor - \$1,500.00
- € Entertainment (Dancing Music) Sponsor - \$2,000.00
- € Early Bird Qualified
- € Two Year Sponsor

Gift Amount: \$ \_\_\_\_\_



# AUSTIN AFRICAN-AMERICAN FIREFIGHTER ASSOCIATION



## Conditions and Incentives:

- A non-refundable 50% deposit is due upon submitting a completed, signed application. All remaining payments are non-refundable.
- An **Early Bird** discount of 10% is available – with a fifty per cent non-refundable deposit received by **Sept. 1<sup>st</sup> 2010**
- Secure and additional 10% discount is sponsoring for two years
- A portion of all sponsor/exhibitor fees will benefit the Scholarship Fund and other AAFFA charitable causes

\_\_\_\_\_ (company name) shall protect, indemnify and hold harmless AAFFA and HBR1(HelmsBriscoe ResourceOne) and its agents against liability for injury to persons or loss, theft or damage to property of the participants, their agents, invitees or employees during the January 22, 2011 Austin Firefighter’s Ball.

\_\_\_\_\_ (signed) \_\_\_\_\_ (date)

## **First, please scan, email or fax this completed Sponsor/Exhibitor Form to:**

Pat Smith  
[psmith@helmsbriscoe.com](mailto:psmith@helmsbriscoe.com)  
 FAX: 972-355-5132  
 Tel: 972-355-5128

## **Payment Options:**

Credit Card: Online credit card payments (3% convenience fee applies) are accepted online at [www.aaaffa.org](http://www.aaaffa.org) or by completing below:

\_\_\_\_\_ (card #)

\_\_\_\_\_ (Exp. Date) \_\_\_\_\_ (signed)

Check: Mail payments and make payable to:  
 Austin African-American Firefighter’s Association or AAFFA  
 P.O. Box 14942  
 Austin, Texas 78761-4942

## **THANK YOU FOR SUPPORTING AAFFA!**

(Questions - Call Pat Smith – 972-355-5128)